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Special room rates extended to Feb 21.

February Conference Call

Tuesday, February 18
9-10 am PST / noon-1 pm EST

*Enlarging the Membership Base: Engaging New Members
from All Generations*

Speakers:

Marcia Liebich, Past President, [Wood River Women's Charitable Foundation](#), Boise, ID

Marla Felcher, co-founder, [The Philanthropy Connection](#), Boston, MA

Sharon Mitchell, President, [Impact 100 Cincinnati](#), OH

Call In instructions: **712-775-7100** Enter code **1034645#**

A full agenda and attachments will be available on the member website under [Monthly Conference Calls](#).

(Save this link to your favorites for future calls!)

If you are having trouble accessing the WCGN Member Website please contact us at WCGNmail@gmail.com

Please call into the conference five minutes before the hour to announce yourself and the organization you represent.

If you sign onto the call after the top of the hour, please email Virginia Mills viriniapmills@gmail.com to let her know you are present.

Hello WCGN Members,

In January 34 callers joined us for an information-packed presentation on strategic planning and also heard about our exciting plans for the future as a **newly certified 501(c)3 nonprofit organization**. If you missed the call, I encourage you to read about WCGN's new structure [here](#). There is vital information for all members about dues, enhanced services, and the many benefits of membership. PowerPoints from January's call and playback of the recording are available now on our [member website](#).

Thanks to so many of you who are taking presenter roles, the [conference programs](#) are taking shape. Please review the sampling of topics listed below. They're just a few examples of the inspired peer-to-peer learning and leadership you'll find in St. Louis. The conference planning team is using your Member Organization Profiles as guides to build a robust list of topics and to engage the talent and expertise of as many members as possible. Thank you for filling out your profiles.

Good news! The Chase Hotel has [extended our special hotel](#)

rate until Feb 21. If you have not done so already please register for both the [conference](#) and your [hotel room](#) soon!

And remember, we welcome nonmembers at the conference. Please spread the word to your colleagues in philanthropy about this extraordinary opportunity for learning and inspiration. Send them to the public website www.wcgn-network.org.

I'm excited about our February topic "Enlarging the Membership Base: Engaging New Members from All Generations" with presenter Marcia Liebich, Marla Felcher, and Sharon Mitchell. Our three presenters will outline strategies for increasing membership and describe ways to capture younger members. You'll hear about their successes as well as lessons learned from experiments that didn't work as expected.

Warmly,

Laura Midgley

WCGN Chair

[Register](#) Now for the WCGN Conference in St. Louis
***The Chase has extended the special room rate
until Feb 21 - [Book now!](#)***

Women's Collective Giving Leadership Forum 2014

April 8-10

"The WCGN Formula for Change"

Hosted by WCGN's Spirit of St. Louis Fund

Please join us for three days of inspiration, connection, learning, and sharing at the historic Chase Plaza Park Hotel.

We welcome anyone interested in learning more about collective giving. Guests are welcome!

Hosted by the Spirit of St. Louis Fund, WCGN's Fourth National Conference includes:

Exciting opportunities for leadership development;

Unique access to founders and current leaders of WCGN organizations from all over the U.S.;

Interactive breakouts and round tables covering best practices, new program ideas, impact measurement, and membership recruitment and retention programs;

An evening of intimate networking parties held in SOS members' private homes;

Facilitated small group discussions;

Mentoring opportunities; and

New ideas that will strengthen your organization this year.

Breakout Sessions:

- Proven Plans for Building and Retaining Membership
- Best Models for Evaluating Impact
- Methods for Developing Grantmaking Strategies
- How to Support Grantmaking and Engage Members with

Successful Education Programs

- What's Next? Strategic Planning Methods to

Support Sustainability

- DOs and DON'Ts for Managing a 501(c) 3
- Technology: How to Get What You Need to Attract, Engage,

and Retain Members

- ... and many more

Round Tables:

- Proven Membership Development and Retention: Best Tips
- Best Education Programs Idea Exchange
- Membership Diversity Idea Exchange
- Innovations in Grantmaking
- The Art and the Science of the “Membership Coffee”
- How to Identify Worthy Grantees
- How to Manage Your Relationship with Your Community

Foundation

- What is the Common Grant Application and Why Care?
- Innovation and Impact: St. Louis’ Greatest Programs
- Emerging Issues and Hot Topics Across the Country
- ...and many more

Join us early on April 8 for an optional tour of St. Louis sights in nearby Forest Park.

For more detailed information on the conference, please [click here](#).

Browse the Member Website to review the [Member Profiles!](#)

Learn about your sister organizations' membership, organizational structure, grant focus areas and the educational programs they delivered last year.

[Member Organization Profile form](#)

If you don't know how to get on our private [Members-Only Website](#) view these [instructions](#).

*Please note, only members listed on the WCGN roster can sign in to
this website.*

WCGN, supporting the creation,
development and expansion of women's
collective giving nationwide.

Read about WCGN in the [New York Times!](#)

Find out more about [WCGN](#)
Sign in to the [WCGN Member Site](#)

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network.org](mailto:info@wcn-network.org)

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