

A monthly newsletter from the Women's Collective Giving Grantmakers Network



Women-powered philanthropy

Supporting the creation, development, and expansion of women's collective giving nationwide

March 2015

Dear Laura,

Our March webinar dives deep into **Member Retention: Engaging Your Members Through the Ages on Tuesday, March 17 at 9 am.** This month I'll co-present with my fellow WCGN board member Alison Wilson.

Alison's 20-year membership with **Washington Women's Foundation** (WWF) includes serving as Board Chair in 2008 and as WWF's first Membership Committee Chair in 1998. Combined with my current service on the WWF board, Alison and I will give you a firsthand look at how WWF has developed ways to consistently retain 90% of its members year after year ever since 1995.

Register [below](#) to learn more about membership recruitment, retention, and on boarding!

[Registration is open](#) for The 2015 National Leadership Forum! We at WCGN are counting the days (just 219!) until we meet together in Charlotte, NC for our fifth annual convention. Early bird registration rates apply to each and every one of your organization's

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[Conference Registration is OPEN!](#)

[Monthly Programs](#) Learn about effective retention techniques during our March 17 webinar

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to each and every one of your organization's members, so **help us spread the word to your leadership and general membership using this [handy one-page flier](#)**. Add it to your newsletter, your website, or print it and pass it out at an event. In fact, we encourage you to do all three! Please stay tuned for regular updates as our Conference Co-chairs, the dynamic Dianne Bailey and Sonja Nichols, work hand-in-hand with WCGN's [Conference Program Committee](#) to develop topics and secure speakers tailored to your needs as active members of the growing collective giving movement. And watch for our survey asking for more of your conference-related ideas soon. Congratulations to Kathy Izard of Women's Impact Fund who is the first non-WCGN Board Member to register for the Charlotte conference. While the Southeast may have a local advantage, let's see which one of our membership organizations sends the largest contingent! For our fourth conference in St. Louis in 2013, standout numbers of women attended from The Women's Fund in Smith County, Texas (5 women) and The Women's Giving Alliance in Jacksonville, Florida (6 women). Who will it be this fall? We'll be keeping tabs and letting you know. It's long been said, "Ninety percent of success is just showing up." We look forward to seeing you in Charlotte!



Warmly,
Laura Midgley
WCGN Board Chair

- [Members' Area](#)
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Merrill Lynch is a proud supporter of the Women's Collective Giving Grantmakers Network.



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**Conference News Registration
is Open!**
**WCGN's Fifth National
Conference**
"Doing. Being. Leading."
October 15-17, 2015
**The Ballantyne Hotel in
the Queen City of Charlotte, NC!**



WCGN Board Members and 2015 Conference Organizers Sonja Nichols and Dianne Chipps Bailey of Women's Impact Fund are putting their extremely capable heads together to create the most exciting WCGN conference yet.

Please spread the word!

***Members and guests are welcome.
Early bird rates for members apply
now!***

***Guest registration will open in May.
Special thanks to WCGN 2015
Conference sponsor***

Merrill Lynch!

Monthly Programs

Don't miss March's educational program

Tuesday, March 17, 9 - 10 a.m. PST / noon - 1 p.m. EST

"Member Retention: Engaging Your Members Through the Ages"

Featuring:



Laura Midgley, Board Member

Alison Wilson, Emeritus Board Member

[Washington Women's Foundation](#), Seattle, WA

Register for all programs [here](#).

You must register for all webinars to receive the logon instructions! Guests are welcome! Anyone who is a member of your organization can participate. You may register guests for webinars at this link <http://www.wcgn-network.org/webinarregistration>.

Go Mobile for WCGN Webinars

Participate in webinars by smartphone or tablet, but note that mobile access takes one

extra step. Download the free OnStream Webinar App from your app store. If you plan to participate via mobile, please view the steps well in advance of the program. Here is a step-by-step [description of downloading for mobile device access.](#)

Did You Miss Our Fall/Winter Presentations?

You can view the video of "Beyond Grants: Influencing Public Policy through Advocacy" as well as all of our archived programs including "Board Governance: Developing Leadership for Your Organization's Future", "Social Media for the Rest of Us", and much more by registering [here](#).

WHAT ARE YOUR BURNING ISSUES?

You'll find learning at every turn at WCGN's upcoming Leadership Forum in Charlotte. We want to ensure you get the information you are seeking. What are the key issues/topics for you and your organization? Let the Conference Program Committee know by filling out the survey coming this week and **please complete it by March 19**. Share your successes and challenges at our Charlotte conference! We need speakers for our breakout sessions. Use the survey to give us the names of potential breakout session speakers (and please don't hesitate to name yourself!) and be specific about topics you want covered at the conference. We'll do the rest!

Questions/comments? Please contact [Virginia Mills](#), Conference Program Committee Chair
Thank you to the Conference Program Planning Committee members!

Donna Broderick, Impact 100 (Cincinnati, OH)
Sandy Cook, Women's Impact Alliance
(Jacksonville, FL)
Marla Felcher, The Philanthropy Connection
(Boston, MA)
Kathy Frost, Spirit of St. Louis Women's Fund
(St. Louis, MO)
Felice Joyce, Spirit of St. Louis Women's Fund
(St. Louis, MO)
Laura Midgley, Washington Women's
Foundation (Seattle, WA)
Maureen Romito, Impact Las Vegas (Las
Vegas)

Claire Tate, Women's Impact Fund (Charlotte,
NC)
Jennifer Winstel, Women's Impact Fund
(Charlotte, NC)
Virginia Mills, Chair, WCGN Conference
Program Committee, Womenade (Boston, MA)

**Check Out the Updated Profiles for
These Member Organizations:**

WCGN's Organizational Member profiles are essential tools that enable us to serve our membership better. If your leadership has not yet updated your organization's profile for 2014-15 year, click [here](#) for instructions.

**Take a Video Tour of the WCGN Website
and Member Pages**

If you haven't explored the member pages of the WCGN website you're missing out on lots of great information! [Take a video tour of the web resources](#) available to members only and learn how to better connect with fellow philanthropists around the country.

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