



WOMEN'S
COLLECTIVE GIVING
GRANTMAKERS
NETWORK

WOMEN-POWERED PHILANTHROPY

MISSION

- *We support the creation, development, and expansion of women's collective giving nationwide to build women's leadership and amplify the power of giving together.*



VISION

- *WCGN leads and mobilizes the Women's Collective Giving Grantmaking movement. We are a recognized national authority in women's philanthropic leadership. We inspire generations of women to be catalysts for community transformation.*



VALUES (WE BELIEVE:)

- *the advancement of collective giving organizations brings new assets and leadership to transform our communities.*
- *women's philanthropic leadership will improve the world through pooling women intellectual and financial capital for the common good.*
- *mentorship and learning are essential elements for effective grant making*

GOAL #1

Ensure a solid foundation of diverse and reliable revenue and leadership resources ensuring stability, and sustainability

- *Research, cultivate & solicit sponsorship opportunities on local and national levels*
- *Research, cultivate and solicit capacity building grants*
- *Refine Board roles, establish clear board expectations and measure board performance*
- *Cultivate and develop current and future board members & advisors*

GOAL #2

Establish & publicize WCGN's authority, legitimacy and impact

- *Develop recognized National Subject Matter Experts on collective/women's giving*
- *Focus on Member Recognition – through story telling, awards, and realization of collective impact*

GOAL #3

Retain and grow membership across the nation: net growth of 25% over 3 yrs.

- *Identify, cultivate and convert prospective members across the nation*
- *Understand & Meet our Members needs*
- *Continuous Improvement processes for programs and conferences*
- *Develop intentional actions to Facilitate Member-Member Connections*

COMMITTEE HELP NEEDED

- **Communication -**
 - *Newsletters, blogs, social media, etc.*
- **Membership**
 - *Member retention, connection & new member growth*
- **Programs**
 - *Monthly Program development*
- **Outreach**
 - *Research on coll. giving, speakers bureau*
- **Resource Development**
 - *research, cultivation and solicitation of sponsorships and grants.*